



Matt

Director of *Carbon Limited* at the RSA

How I got here

There was always a good atmosphere in geography at school - a relaxed and open minded approach to geography encouraged me. My interest in climate change started with glacial and mountains landscapes. Learning about retreating glaciers got me interested in the warming climate and how this reflects human activity- climate change is very much a social issue.

After A Levels I took a geography degree and worked in publishing before coming here to the Royal Society for the Encouragement of the Arts, Manufactures & Commerce.

What my job entails

I am Director of *Carbon Limited*, we are concerned with policy innovations around engaging individuals and citizens in tackling climate change. Our project is developing ideas for introducing a personal carbon allocation, which would give each of us an incentive to reduce greenhouse gas emissions. I have to do quite a bit of persuading in my job, making people take climate change seriously. I argue for public engagement through lectures and speeches, radio interviews and writing.

How I use my geographical skills

Geography is a multidisciplinary subject- a really interesting mix across arts and science. It has given me the freedom to move around within the subject and follow my interests. A range of problem solving skills plus an understanding of what the issue looks like from a range of perspectives has helped me present the climate change issue, through different media to different audiences.

What I love about geography

It gives me the ability to debate and discuss in a knowledgeable way around contemporary issues like climate change. Geography has given me a mandate to do anything!

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